

### C3 Campaign Ads & Historical Events/Evaluating Sources

This task will help you source historical materials.

Instructions:

- Go to EASE History -- <http://www.easehistory.org/>
- Search on 'Sourcing Activity' in EASE History. [EASE History>Historical Events>Topics>Sourcing Activity]
- Examine the cases that have been returned. (In EASE History, ads and historical events are treated as cases.)
- Column 1: The case names have been provided.
- Column 2: Evaluate the sources on a 1 to 7 scale. (1= unreliable, 7= very reliable)
- Column 3: Briefly explain, in 1 to 2 sentences, what evidence you see of bias.

Case: Source:	Do you think that the source is reliable? (Circle one) 1= unreliable, 7= very reliable	Is there evidence of bias in the case? If so, what is the evidence?
Case: Plane 01 Source: WHPO	1 2 3 4 5 6 7	
Case: Mortal 88 Source: DNC	1 2 3 4 5 6 7	
Case: Spirit 97 Source: USAID	1 2 3 4 5 6 7	
Case: Peace 04 Source: Bush-Cheney '04, Inc.	1 2 3 4 5 6 7	
Case: Think 68 Source: The Nixon/Agnew TV Committee	1 2 3 4 5 6 7	
Case: A Week 60 Source: Citizens for Kennedy	1 2 3 4 5 6 7	

Case: Caudill 40  Source: FSA/OWI Collection	1 2 3 4 5 6 7	
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Discussion

1. What sources are reliable?
2. What are the dangers of jumping to conclusions?

Key

DNC: The Democratic National Committee

FSA/OWI: Farm Security Administration-Office of War Information

USAID: United States Agency for International Development

WHPO: White House Photograph Office