

C6 Placing Campaign Ads in Context

This activity will help you place campaign ads in context.

Instructions:

- Go to EASE History -- <http://www.easehistory.org/>
- Search on 'National Security' in EASE History. [EASE History Campaign Ads>Issues>National Security]
- Examine at least 12 'National Security' cases. (In EASE History, campaign ads and historical events are treated as cases.)
- Select two 'National Security' cases.
- Complete the guide.

Topic: National Security

Case #1

- Title:
- Candidate:
- Year:
- Party:
- Do you think that this source is reliable? Rate from 1 2 3 4 5 6 7 (circle one)
- Why did you give the source this rating?

Case #2

- Title:
- Candidate:
- Year:
- Party:
- Do you think that this source is reliable? Rate from 1 2 3 4 5 6 7 (circle one)
- Why did you give the source this rating?

Watch the two cases.

1. First Impressions.

- What is the first case about? What is the second case about?

Case #1 is about

Case #2 is about

It is important to look again. We see more when we continue to revisit cases.

2. Look at the two cases again.

- After looking again at the cases, what did you notice that you didn't notice the first time around?

I noticed that in Case #1

I noticed that in Case #2

The circumstances in which an event occurs is called context. Since context is always changing, each case will be sort of similar and sort of different from other cases.

3. Placing Cases in Context.

Think about the context that surrounds each case (i.e. situation, time period shown, people and objects). Use the resources available through each case, prior knowledge, and information from your textbook, to help you place these ads in context.

Ad 1:

A. List people and objects that appear in Case #1.	C. How can your responses to questions A and B help you place Case #1 in context?
B. What do you know about the situation and time period that can support your understanding of Case #1?	
D. How is the context that surrounds Case #1 sort of similar and sort of different from today's world?	

Case #2:

A. List people and objects that appear in Case #2.	C. How can your responses to questions A and B help you place Case #2 in context?
B. What do you know about the situation and time period that can support your understanding of Case #2?	
D. How is the context that surrounds Case #2 sort of similar and sort of different from today's world?	

How is the context that surrounds Case #1 and Case #2 sort of similar and sort of different from each other?
